

# Snuneymuxw News

Informing the people of the Snuneymuxw First Nation about issues that matter

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Snuneymuxw News is published monthly.

Snuneymuxw First Nation, 668 Centre St., Nanaimo, B.C. V9R 4Z4

Tel: 250-740-2300, 1-888-636-8789, [communications@snuneymuxw.ca](mailto:communications@snuneymuxw.ca)

**July 10 2025**



# tum'qw'ilus

(JULY)

*"The hottest time of the year"*



## 'qwi'lus

summer

## shi'shkw'am'

swimming



## 'stth'oom

berry

## sqw'iil'muhw

blackberry







# hul'q'umi'num' for Snuneymuxw Days!

*Snuneymuxw Days 2025 is coming-up on July 25-27!*

*Let's get ready by learning some hul'q'umi'num'*

**snuwulh**

canoe



**stey**

canoe race



**tl'ulumthut**

to steer/drive



**'aalh**

to get aboard  
a canoe

**'thixwum 'i' m'i ch nuw'ilum**

welcome,  
please come in

**qw'im**

to disembark



**stl'ul'iqulhew't-hw**

Kids Zone







**PETROGLYPH**  
DEVELOPMENT GROUP

# JULY Updates



## APPOINTMENT OF COMMUNICATIONS DIRECTOR

Petroglyph Development Group (PDG) has appointed Andrew Sutherland as Director of Communications, Brand, and Marketing. In this new role, Andrew will lead communications across PDG's portfolio while continuing to oversee communications for the Government of Snuneymuxw First Nation (SFN), reporting to PDG CEO Ian Simpson and the Office of Chief Mike Wyse. This appointment marks the start of a unified communications strategy to support PDG's rapid growth. Andrew brings extensive experience from his time as the founding Communications Manager for SFN—where he built an award-winning, citizen-focused department—and from previous leadership roles at MEC, where he led national PR efforts that earned record-breaking media reach and recognition for brand trust and excellence.







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## TAX-EXEMPT TOBACCO PRODUCTS AT GAS BAR



We're proud to share that the Gas Bar is now federally authorized to sell tax-exempt tobacco products to customers with a valid Status Card, under section 87 of the Indian Act. This important milestone supports our Nation's economy and affirms our right to operate compliant, self-sufficient businesses on reserve lands. As part of the regulations, Gas Bar staff will verify Status Cards at the time of purchase.



## BC INDIGENOUS CANNABIS BUSINESS FUND SUPPORT



With support from the BC Indigenous Cannabis Business Fund, we've built a 13,000 sq. ft. facility creating Nation-based jobs and revenue—with 90% of staff from Snuneymuxw.

Check out the video on Facebook by New Relationship Trust or visit their website:

[newrelationshiptrust.ca/snuneymuxw-cannabis-economic-growth/](https://newrelationshiptrust.ca/snuneymuxw-cannabis-economic-growth/)





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## CHAMBER OF COMMERCE LUNCHEON

On June 9, Erralyn Joseph, Councillor of Snuneymuxw First Nation and President of Petroglyph Development Group (PDG), alongside Joshua Joseph, PDG's Business Development Manager, attended the Nanaimo Chamber of Commerce Luncheon to share updates and insights on Indigenous leadership, transformative partnerships, and economic development.

Their presentation sparked a meaningful conversation on reconciliation in action and the future of Indigenous-led development in the region.



## GOLF TOURNAMENT

Sarlequun Logistics was proud to sponsor a hole at the recent CIFFA (Canadian International Freight Forwarders Association) Golf Tournament, held at the beautiful Westwood Plateau Golf & Country Club.

Representing Sarlequun and our strong industry relationships were Ian Simpson, Guy Carpentier, Nathan Lauer (Director of Business Operations, Seaspan Ferry Services), and John Hagar (Senior Director, Supply Chain, Western Forest Products).







**PETROGLYPH**  
DEVELOPMENT GROUP

## FIRST PITCH FOR HARBOUR CATS



Victoria Harbour Cats (sponsored by Elements Casino Victoria) took on the Nanaimo Night Owls on July 2nd at Royal Athletic Park.

Before the game, Councilor William Yoachim and his son kicked things off by throwing out the ceremonial first pitch!



## JOB OPPORTUNITIES

Interested in joining the PDG family? We're always looking for passionate and talented individuals to be part of our growing team. Send your resume to [hr@petroglyphdg.com](mailto:hr@petroglyphdg.com) or visit our website to learn more!



**Term Landscaper - Seasonal Grounds Maintenance in the community.**

Stay updated: [petroglyphdg.com/career-opportunities](https://petroglyphdg.com/career-opportunities).



@petroglyphDG



@petroglyph\_dg



@petroglyphdg



Petroglyph  
Development Group





'i' cun 'uw 'i'  
COMMUNITY PLANNING

# Share your feedback and be entered to win an exciting prize!

Our next prize draw takes place July 15, 2025!

We need your experience and perspective to help restore our presence throughout the territory, so that our children, and their children, feel welcome and at home.

Whether you are here in Snuneymuxw, away from home, a high school student or an Elder, we look forward to hearing from all our members.



Visit [www.snuneymuxw.ca/cp](http://www.snuneymuxw.ca/cp) to learn more about our plans for the future of Snuneymuxw Lands and Waters, and to share your feedback through our 'i' cun 'uw 'i': Community Master Plan surveys.

**One completed survey = one prize entry.**

## You could win:

Prize package for  
members 19 +



A 2-NIGHT  
STAY AT THE COURTYARD  
NANAIMO FOR TWO

A \$200 GIFT CARD TO THE  
COURTYARD NANAIMO'S  
THE BISTRO

A \$200 GIFT CARD  
TO PURE SPA

Prize package for  
members 18 and under



\$500 GIFT  
CARD TO  
WOODGROVE  
MALL

**Didn't win this time?** Every member who completes a survey between May-September 2025 is entered into all future draws. Stay tuned for more info!

Winners living outside of Canada will receive a prize they can access.





## te'tuxwtun ADDITION TO RESERVE

“Snuneymuxw has gone through a lot. We’ve gone through colonization, oppression, genocide, the 60s Scoop, residential schools and so much more as a people. Now, we’re in an era of reconciliation. We want to move into healing and recovery for our people. What that means is building our Nation. We want to get back to controlling our lands and participating in the economy. **We have a real chance to do that right now.**”

— Erralyn Joseph, Councillor



### UPCOMING VOTE HELP SHAPE THE FUTURE OF OUR NATION

These lands, at one time known as Camp Nanaimo, have supported our Snuneymuxw people since the beginning of time. By the end of the summer, almost 200 acres will be returned to our Nation as addition to reserve lands, part of the 700% increase in our land base since 2009.

Over the past two and a half years, member feedback has shaped our plans for a portion of these lands. We are now excited to move into the voting phase of the project.

See reverse for FAQ about the upcoming vote. —>



### YOUR VOICE MATTERS. hay ch qa' for sharing your ideas and experience.

You ensure that Snuneymuxw knowledge and culture are at the forefront of this process. By participating in this project, you honour our Ancestors, the big work of our community and help us plan for the future together.

Learn more by scanning the QR code or visiting [www.snuneymuxw.ca/cp](http://www.snuneymuxw.ca/cp)



### WHEN WILL WE VOTE?

While we do not have a set voting date, we are aiming to go to the polls by the end of October 2025. We ask that you follow our Facebook page (SnuneymuxwFirstNation) and [www.snuneymuxw.ca/cp](http://www.snuneymuxw.ca/cp) for the most up-to-date information.

An information package will be mailed to eligible members closer to the voting date, including a Notice of the Vote, instructions for voting, a mail-in ballot and return envelope and more.

### WHAT WOULD A “YES” VOTE MEAN?

This vote is about more than just land planning. It is an important step in restoring our presence across our territory.

A “yes” vote would help unlock economic opportunities, attract investors and provide certainty for partners interested in doing business on these lands and with the Nation.

### WHAT WILL WE VOTE ON?

Members will be asked to vote on whether Snuneymuxw First Nation should enter a 120-year headlease with Petroglyph Development Group (PDG), which would manage a 25.6-acre portion of te'tuxwtun lands during that time.

### WHAT ARE OUR PLANS FOR THESE TE'TUXWTUN LANDS?

te'tuxwtun will set a new standard for Vancouver Island and beyond. Member input highlights the potential for a strong, revenue-generating mixed-use development that supports Snuneymuxw's key priorities, grounded in our culture and **snawaylth** (teachings).

### WHAT IS PDG?

Petroglyph Development Group is our Nation's economic arm.

They are responsible for the tremendous business growth we've seen over the past seven years, resulting in:

- A substantial real estate portfolio
- Our saysutshun development
- Acquiring 2000 hectares of private forest lands
- Several key partnerships in trade, transportation and cannabis
- Snuneymuxw First Nation becoming the largest First Nation player in B.C. Gaming

### WHO CAN VOTE?

Anyone listed on the band's membership list and who is at least 18 years old is eligible to vote.

If you would like to confirm that you are correctly listed and eligible to vote, please email [membership@snuneymuxw.ca](mailto:membership@snuneymuxw.ca).

### HOW CAN I VOTE?

Members will be invited to vote in person at a polling station or by mail-in ballots.

Polling station locations will be confirmed closer to the voting date.





## 'i' cun 'uw 'i' COMMUNITY PLANNING

# Mark your calendars

Learn more about the 'i' cun 'uw 'i': Community Master Plan  
at our upcoming community info session


Hear from our Lands team, have your questions  
answered and share your feedback on the  
future plans for our Nation



### ONLINE MEETING

 Tuesday, August 12, 2025

 5:00–6:00 PM

 Meeting ID: 863 1801 3742  
Passcode: A82kX@V



Scan the QR  
code to join the  
Zoom meeting

hay ch qa' for sharing your ideas and experience. Your participation helps  
turn our shared vision for the future of our Nation into reality.

**Visit [www.snuneymuxw.ca/cp](http://www.snuneymuxw.ca/cp) for more information.**



# Come out and join us this Sunday



SNUNEYMUXW MEMBERS

**Where: Snuneymuxw Learning Academy (1984 Woobank Rd)**

**When: Sunday July 13<sup>th</sup> 2025**

**Starting at 2:00pm – 6:00 pm**

**Activities:**

**Bouncy Castles**

**Waterslide (Bring a towel)**

**Free Haircuts - BINGO - 4PM START**

**WAXING & MASSAGES**

**Prizes to be won**

(Must be here to win)



**Rides Available from IR 1,3 & 4**

Pick-up will start at IR1 GYM at 130pm & 145pm at the 12 Plex

**Questions?**

**Contact Chenoa at 250-740-2316 or 250-668-7180**





**SNUNEYMUXW DAYS**



**JULY 25, 26, & 27 2025**

**PADDLING, BASKETBALL, KIDS ZONE, MARKETPLACE, FOOD TRUCKS ... AND MORE!**



**LEARN MORE AT:**

[www.SnuneymuxwDays.com](http://www.SnuneymuxwDays.com)

**QUESTIONS ?**

Contact our Snuneymuxw Days Event Director,  
Kate Good: [kateg@snuneymuxw.ca](mailto:kateg@snuneymuxw.ca)







## ***huy 'ul' 'uy' un syaas, sii'em!***

huy 'ul' 'uy' = the highest praise / excellence  
un syaas = your work  
sii'em = respected ones (pl)







More grad photos available at:  
[www.facebook.com/  
SnuneymuxwFirstNation](https://www.facebook.com/SnuneymuxwFirstNation)





# SKILL-IN EMPLOYMENT PROGRAM

## Ready to jumpstart your career?

Snuneymuxw First Nation is partnering with VIVRS

**Starting in August 2025**

**VIVRS is bringing Skill-In to Snuneymuxw First Nation members**

**Skill-In offers FREE, personalized support and training  
to help you get back to work**

**Any interested Snuneymuxw First Nation members  
contact Sheila White if you are interested:**

**250-740-2300 [sheilaw@snuneymuxw.ca](mailto:sheilaw@snuneymuxw.ca)**

**For program information:**

**VIVRS: 250-753-4225 [referrals@vivrs.ca](mailto:referrals@vivrs.ca)**

### What you'll get:

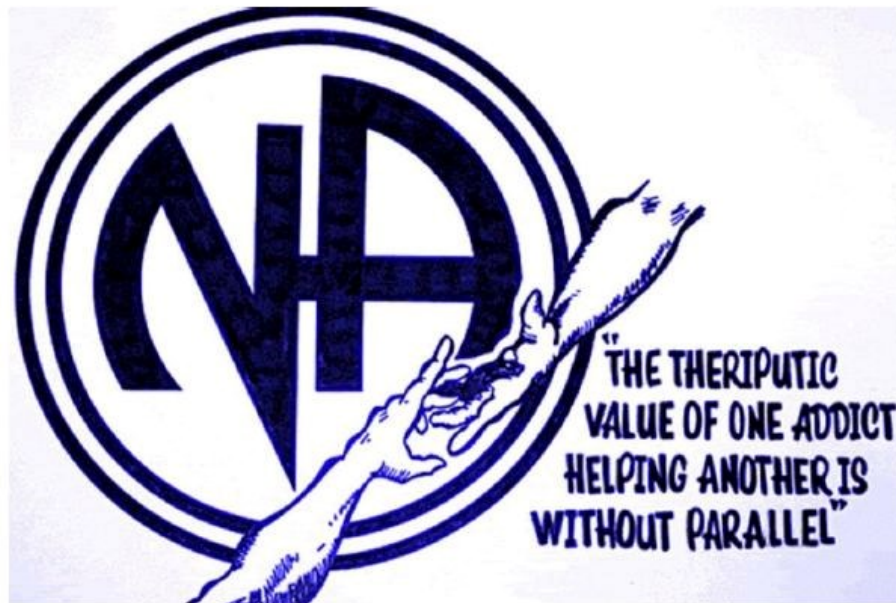
- 20+ hours of customized Skills for Success training
- Career coaching, Resume, & interview prep
- Access to local employers & job placements
- Ongoing support

Participants are required to commit to the full training



This program is funded by the Government of Canada  
and the Province of British Columbia.





**When : Wednesdays @ 7pm**  
**Where : 669 Centre Street**  
**(in the Portable)**

More info  
about NA  
programs:



[www.cviana.ca/who-we-are](http://www.cviana.ca/who-we-are)

Info about the  
importance of  
anonymity:



Find more  
local  
meetings:



[www.cviana.ca/current-meetings](http://www.cviana.ca/current-meetings)



## HOW TO ACCESS SFN COUNSELLING

**1.**

Call SFN hulit leum  
and ask to speak  
with a counsellor.  
250-740-2337



**2.**

We connect you with  
a counsellor.



**3.**

We book your first  
appointment and  
look forward to  
welcoming you.



SNUNEYMUXW HULIT LELUM  
1451 MACMILLAN RD.,  
NANAIMO, B.C.  
Reception: 250 740 2337





## HOW TO GET HELP FOR SUBSTANCE USE

- 1.** Call SFN hulit leum and ask to speak with our counsellor Dean at 250-740-2337
- 2.** We book your first appointment and look forward to welcoming you.
- 3.** You and Dean have a confidential conversation to discuss the following:
  - a) Your physical and mental health.
  - b) Whether detox support is needed before starting treatment.
  - c) Review treatment options including treatment centres.
  - d) The support we can provide while you wait for additional help.
- 4.** Plan for ongoing and post treatment support.



SNUNEYMUXW HULIT LELUM  
1451 MACMILLAN RD.,  
NANAIMO, B.C.  
Reception: 250 740 2337



## 2025 SOCIAL ASSISTANCE DATES

### MID MONTH

DEC. 04/24

JAN 08/25

FEB 05/25

MAR.05/25

APR 02/25

MAY 07/25

JUN 04/25

JUL 08/25

AUG 06/25

SEPT 10/25

OCT 08/25

NOV 05/25

DEC 03/25

### S/A DAYS

DEC.18/2024 (FOR JANUARY 2025)

JAN. 22, 2025 (FOR FEBRUARY 2025)

FEB.19, 2025 (FOR MARCH 2025)

MAR.19, 2025(FOR APRIL 2025)

APR.16, 2025 (FOR MAY 2025)

MAY 21, 2025 (FOR JUNE 2025)

JUNE 25,2025 (FOR JULY 2025)

JULY 23, 2025 (FOR AUGUST 2025)

AUG. 27,2025 (FOR SEPT 2025)

SEPT. 24,2025 (FOR OCT 2025)

OCT. 22, 2025 (FOR NOV 2025)

NOV. 19,2025 (FOR DEC 2025)

DEC. 17, 2025 (FOR JANUARY 2025)





## SNUNEYMUXW HULIT LELUM SUPPORT SERVICES

### SFN Counselling Services

#### SNUNEYMUXW HULIT LELUM 1451 MACMILLAN RD., NANAIMO, B.C.

**Front Desk:**  
250-740-2337

**Appointment Line:**  
250-740-2345

Our counsellors at SFN hulit lelum have completed trauma-informed, master's level university education and are certified counsellors.

Our counsellors are available Monday to Friday to support Snuneymuxw members.

Some of the areas that our counsellors may be able to help with include, but are not limited to:

- Anxiety
- Depression
- Grief & Loss
- Loss of relationships (friends, partners)
- Coping with anger
- Dealing with difficult emotions
- Coping skills / emotional regulation
- Self-esteem / self-worth
- Communication
- Creating healthy boundaries
- Coping with racism and discrimination
- Coping with impact of residential school and day school
- Concerns about your own, or someone else's substance use

If our counsellors determine that you may be better supported by another service provider (for example, someone who specializes in a particular area) they can help you navigate other options.



### ADDITIONAL HELPFUL RESOURCE INFO:

#### **SNUNEYMUXW EMPLOYEE BENEFITS:**

If you are employed with Snuneymuxw First Nation, you may be eligible for extended health benefits, such as confidential counselling services through the Employee & Family Assistance Plan. Please refer to your benefits package and/or speak to Human Resources to find out more and to verify if you are eligible.

#### **FNHA MENTAL HEALTH BENEFITS:**

If you are a status First Nations person living in B.C., you can access certain health & wellness benefits through First Nations Health Authority (FNHA) such as confidential counselling services. There are numerous counsellors to choose from on their mental health provider list. SFN counsellors are happy to support you with navigating the FNHA mental health provider list. For more information, please visit: [www.fnha.ca/benefits/mental-health](http://www.fnha.ca/benefits/mental-health)

#### **SNUNEYMUXW FAMILY ADVOCATE:**



Jake Dietrich supports families in Snuneymuxw who are connected with Child & Family Services.

*Remember: You are not alone. You have options.*

### **CRISIS / DISTRESS RESOURCES:**

#### **KUU-US Crisis Line Society (24-hour)**

Adults/Elders: 250-723-4050

Child/Youth: 250-723-2040

Toll Free Line: 1-800-588-8717

#### **Vancouver Island Crisis Society (24-hour)**

Phone: 1-888-494-3888

Text: 250-800-3806 (6pm - 10pm)

Online chat: [www.vicrisis.ca](http://www.vicrisis.ca) (6pm – 10pm)

#### **National Residential School Crisis Line (24-hour)**

1-866-925-4419

#### **Hope For Wellness Help Line (24-hour)**

Offers immediate help to all Indigenous peoples across Canada

Toll-free Help Line: 1-855-242-3310

Online Chat: [www.hopeforwellness.ca](http://www.hopeforwellness.ca)

#### **Crisis Line Association of B.C. (24-hour)**

1-800-SUICIDE (1-800-784-2433)



## Garbage & Recycling

Recycling pickup: Wednesday  
Garbage pickup: Monday & Thursday

Please have your garbage and recycling out by 8:00 am on the day of the service.

**Please remember that all recyclables MUST be in a clear plastic bag or in a bin. (The recycling depot does not accept anything in a dark garbage bag.)**

## SFN MEMBERS:

**Please update your contact info, for the latest updates.**

To update your contact info, call the office at: **250-740-2300**  
or email: [membership@snuneymuxw.ca](mailto:membership@snuneymuxw.ca)

Please provide your latest contact information including: address, phone numbers, email and any other updated information.

*hay ch qa' (thank you) for your help!*

## HEALTH CLINIC & EMERGENCY:

**Health Centre Front Desk:**  
250-740-2337

**Health Centre Appointment Line:**  
250-740-2345

**Cheryl Mooney**  
250-668-2644  
[cmooney@snuneymuxw.ca](mailto:cmooney@snuneymuxw.ca)

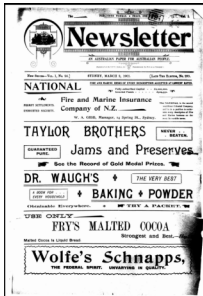
**Marina White**  
250-668-5244  
[marinaw@snuneymuxw.ca](mailto:marinaw@snuneymuxw.ca)

**Regan Seward**  
250-616-3582  
[regans@snuneymuxw.ca](mailto:regans@snuneymuxw.ca)

**Housing:**  
250-716-6548

**Are you interested in being on the list to deliver the Snuneymuxw News?**

If so, please call the Main office at 250-740-2300 and ask for your name to be added to the list of people who deliver the SFN Newsletter.



## Handy Numbers

SFN Office: 250-740-2300

Chief Administration Officer -  
Joan Brown: 250-740-2300

Health Centre: 250-740-2337

QQS School: 250-754-3033

Daycare: 250-740-2348

Tuytaxun Store: 250-753-4214

Saysutshun: 1-866-788-6243

RCMP/non-emergency:  
250-754-2345

**Check out the latest Nation job postings:**  
[www.snuneymuxw.ca/jobs](http://www.snuneymuxw.ca/jobs)

**Follow us on Facebook:**  
[www.facebook.com/SnuneymuxwFirstNation](https://www.facebook.com/SnuneymuxwFirstNation)

SFN newsletters are also posted on the website as PDFs:  
[www.snuneymuxw.ca/newsletter](http://www.snuneymuxw.ca/newsletter)

Visit [www.snuneymuxw.ca](http://www.snuneymuxw.ca) for more info, and to sign up to have the newsletter sent to you by email.