



# Snuneymuxw

First Nation

[www.snuneymuxw.ca](http://www.snuneymuxw.ca)

## JOB POSTING

### Creative Communications Lead

#### Who You Are:

You're a storyteller and understand how technology and creative trends can help amplify content. You excel in a fast-paced environment and cherish the opportunity to document and share the trail blazing work being carried out by Snuneymuxw First Nation. And beyond all that you are thoughtful, respectful, creative, empathetic and comprehend the multifaceted role communications plays in bolstering organizational success.

#### The Life of a Creative Communications Lead:

- Update, create content, monitor and engage on all of the SFN social media channels
- Assist towards our goal of increasing SFN programming awareness, engaging SFN members and increasing awareness of SFN's priorities, history, culture and rights.
- Capture ongoing photography and videography at community and media events and maintain image library.
- Brainstorm and pitch highly shareable and engaging short-form original video for social media, with an understanding of social trends currently in-market.
- Produce and manage multiple short form video projects from start to finish.
- Collaborate with SFN department stakeholders and key external partners to organize shoots, delivering on departmental content.
- Create accessible content, that includes text-based and/or narrated videos to accompany our visual content/stories
- Shoot and edit videos for promotional means, including on-location event shoots and community programming-focused content
- Assist with the design and creation of organizational creative collateral. Some examples include: Online, social media channels look and feel, newsletter, letterhead, annual reports, signage and other digital and print materials.
- Assist with updating websites, web-stores, and constantly evolves these sites to capture our attention and feed our hearts and minds.

#### What We're Looking For:

- Degree or diploma in Fine Arts Design, New Media, or a related field
- 3+ years' of professional commercial content production experience and social media creative development and engagement

- A professional that can function independently on a day-to-day basis with freedom-to-act within their area of responsibility and in accordance with their qualifications.
- Strong stakeholder and partner management/engagement is critical.
- Must have a thorough understanding of the programs and tools needed create digital and print content.
- Ability to absorb and apply constructive criticism from key stakeholders
- Superior communication skills, oral and written
- Understanding of current events and trends and it shows up in your music selection, editing style, and POV.
- You listen, take feedback, respond quickly, and take initiative with a sense of urgency
- You are thoughtful, respectful, creative, empathetic and comprehend the multifaceted role communications plays in bolstering organizational success.

**Bonus Points:**

- Experience working with First Nation and/or Indigenous communities

**What We Offer:**

- Company pension
- Dental care
- Disability insurance
- Employee assistance program
- Extended health care
- Life insurance
- On-site gym
- On-site parking

Learn more at <https://www.snuneymuxw.ca/job-openings>

**Submit your online creative portfolio, resume and cover letter to:**

**Email:** [HR@Snuneymuxw.ca](mailto:HR@Snuneymuxw.ca)

Snuneymuxw First Nation

Attention: HR 668 Centre Street, Nanaimo, BC, V9R 4Z4

**Application Deadline Date: Thursday, June 29, 2023 @ 4 PM**

Only those applicants who are short-listed will be contacted. Thank you.